

**FOR IMMEDIATE RELEASE**

**EDITORIAL CONTACT**

Jennifer O'Reilly / in | fusion

phone: 203-252-2173

fax: 203-252-2174

e-mail: [joreilly@ifadvertising.com](mailto:joreilly@ifadvertising.com)

**Arecont Vision and Instek announce NVR Integration with H.264  
Megapixel Cameras.**

*Oklahoma Casino Benefits from Seamless Integration.*



Glendale, CA (July 23, 2009) – Arecont Vision, the industry leader in IP-based megapixel camera technology, and Instek Digital, the leader in NVR and Hybrid DVR solutions are pleased to announce their extended partnership, to offer a seamless and fully integrated solution with the industry's first full line of H.264 megapixel IP cameras.

“Our proven success in IP megapixel technology has built a strong track record for NVR integration partnerships,” said Scott Schafer, Executive Vice President of Sales and Marketing, Arecont Vision. “Arecont Vision's megapixel imaging technology together

with the recording expertise of Instek offers our combined clientele the most advantageous megapixel technology experience.”

With up to 10 times higher compression than standard MJPEG, Arecont Vision's H.264 line of megapixel cameras offers the perfect combination of high resolution and bandwidth efficiency at competitive price point. Instek Digital intelligently manipulates the video and combines it with a state of the art robust video management solution, which is both scalable and reliable.

“The megapixel camera technology is the driving force for the industry to switch from an analog to an IP solution,” said Albert Pan, Chief Executive Officer, Instek Digital. “Arecont Vision's megapixel imaging with the latest H.264 high compression technology alleviates the budgetary concerns of huge storage requirements. With years of R&D development that Instek Digital has cultivated on a complete H.264 solution, users can deploy and take advantages of this new integration immediately.”

Instek Digital has recently featured this collaboration in a full scale installation at the Kickapoo Casino in Harrah, Oklahoma. The casino features deployment of the Arecont Vision AV1305/AV1305DN H.264 cameras combined with the Instek Digital state-of-the-art hybrid digital video surveillance and video management solution. Fully compliant with the regulation of all Gaming Commissions, Instek Digital understands the unique surveillance requirements of a dynamic casino environment.

**For more information contact Arecont Vision by calling toll free 1-877-CAMERA-8, or visiting [www.arecontvision.com](http://www.arecontvision.com).**

#### **About Instek Digital**

Instek Digital proudly designs, manufacturers and markets a truly Enterprise Class Digital Video Surveillance system. Our strong Research & Design team uses cutting edge technology to implement solutions for Mega Pixel Cameras, Virtual Matrix Switch, Hybrid Analog and IP Video Recorders with innovative design of the best video streaming management to reduce network bandwidth and storage size. Our core design principles continue to be “User-Friendly”, “Scalable” and “Reliable”. Our responsive and helpful technical support team is always available to provide assistance during all crucial phases of the project - before, during and after the sale.

#### **About Arecont Vision**

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

XXX

**\*EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Jennifer O'Reilly at in | fusion advertising at [joreilly@ifadvertising.com](mailto:joreilly@ifadvertising.com).