

Project Reference Guide

Dubai Shopping Mall, United Arab Emirates

Instek Digital was chosen to secure the Dubai Festival City (DFC) shopping mall before its grand opening in 2007. The total area of the Dubai Festival City, measuring a massive 2.9 million sq ft, meant the security installation had to not only be reliable but easily extendable. Jewelry shops, several ATMs and a bank were included in the security operation, which meant that fast video playback, long-term storage and good video quality were necessary attributes. Instek Digital's powerful and versatile MatriVideo hybrid system offered a solution that no other security provider could compete with.



MatriVideo is an ideal security solution for the commercial industry. The highly scalable platform deployed in Dubai consists of more than 30 DVRs connected to over 900 cameras, all of them capable of being monitored from three intuitive command centers. As the cameras located in the shopping mall are monitored for suspicious individuals and crosschecked against a black list by the operators, good quality video is a necessity for producing evidence and saving lives.

Project Statistics

- Year of Installation: 2007
- Analog Cameras: 912
- DVRs: 30
- Command Center: Yes
- Direct Attached Storage: Yes
- RAID-5: Yes

